

# Ricardo Dias Barrozo Netto

## Graphic Designer / Art Director

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**Date of Birth:** August 16th, 1981  
**Phone Number:** +1 801 3501721  
**Web Address:** <http://kasulo.ws>  
**E-mail:** [hello@kasulo.ws](mailto:hello@kasulo.ws)

### Work Experience:

**February to April, 2002** - Web Designer for Sá Ribeiro Comunicação.  
I was responsible for web layouts, web animations and HTML updates.  
I created visual concepts and layouts for their more important clients listed below.

**Clients:** Coca-Cola, Cinemas Severiano Ribeiro and Kinoplex - Sá Ribeiro Comunicação.

**June to December, 2002** - Freelance works for Estúdios Barrozo Netto.  
I was responsible for creating corporate identities, website developments and layouts / concepts creation.  
I also developed their website and created their logo.

**Clients:** Coca-Cola, Shell, Texaco, Repsol, PL and Due Comunicação - Estúdios Barrozo Netto.

**April to December, 2004** - Art Director for Assessorarte Artworkers  
I was lead designer / art director for all the print content of the Agency.  
I also developed their website and created concepts for promotional material, shelves and products displays.

**Clients:** Vichy, La-Roche Posay, Suez, Tractebel and Revlon

**February, 2005 to January, 2006** - Freelance work for 3/quartos design group.  
I was responsible for the creation of a study group called 3/quartos design gráfico.  
With 5 designers including me, 3/quartos got so me clients. All brought to the group as freelance work.  
I created design concepts, layouts and web development content while in 3/quartos design group.

**Clients:** Coca-Cola, Due Digital, Biruta Mídias Mirabolantes, DWG Imagem, Ranário das Tocas, L'Oreal Paris and Thelu.

### Awards & Recognitions:

- New Web Pick Awards with DWG Imagem website - USA
- 4efx Award with kasulo website (personal portfolio) - BRAZIL
- Pagecrush Award with kasulo website (personal portfolio) - USA
- Website published on the Website Index by Content book with kasulo website (personal portfolio) - NETHERLANDS

**March to October, 2007** - Art Director / Animator for Kaus Mídia  
I was responsible for art direction, concept creation, development and animation of all websites on Kaus Mídia.  
I also created, developed and animated the company's website.

**Clients:** Draft+FBC (Portugal), Água Castello (Portugal), RJZ Imobiliária, TV Globo, Tátil, Americanas.com, Ao Cubo and Reader's Digest.

### Awards:

- New Web Pick Awards with Kaus Mídia website - USA
- New Web Pick Awards with AoCubo website - USA
- New Web Pick Awards with Agua Castello website - USA

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### **October, 2007 to March, 2008** - Art Director for NBS.

I was one of the two responsables for all the web concepts and layouts inside NBS.  
NBS is the biggest Advertising Agency in Rio de Janeiro.

**Clients:** Oi, Coca-Cola, Suvinil, Club Med, My Movies.

### **Awards:**

- Prêmio Colunistas with Oi Quem ama Bloqueia website - BRAZIL
- Prêmio Colunistas with Dança da Mariazinha website (Coca-Cola's Aquarius Fresh) - BRAZIL
- Prêmio Colunistas Agency of the Year - BRAZIL

### **April, 2008 till Now** - Art Director / Flash Animator for ThoughtLab.

I'm responsible for creating concepts, layouts and animations for several websites made in ThoughtLab.  
I get involved with the projects since it's beginning till it's end by making layouts, animating and getting it ready for developers.

**Clients:** Plaza Cycle, Fender Guitars, Woodland Furniture, Harker Design, Ability Foundation, Professional Therapies, Agents Unlimited and Freelif.

### **Awards & Recognitions:**

- FaveUp Web Award with kasulo (personal portfolio) - USA
- New Web Pick Award with kasulo (personal portfolio) - USA
- Pagecrush Award with kasulo (personal portfolio) - USA
- Linkage Post with kasulo (personal portfolio) - NETHERLANDS
- RGB Garden of the Month with kasulo (personal portfolio) - USA
- Straightline Bookmark with kasulo (personal portfolio) - JAPAN
- Dope Awards Recognition with kasulo (personal portfolio) - USA
- Www Magazine Post (March 2009 issue) with kasulo (personal portfolio) - BRAZIL
- 2 Silver W3 Web Awards - 13Relay website / Harker Design website
- Judge for The Global Cover Skin Design Competition for G3 NetBook

## **Skills:**

Image Manipulation / Illustration / Animation for Web / Video Editing / Sound Editing / Web programming.

### **Software Experience:**

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|---------------|-----------------|
| - Photoshop   | - After Effects |
| - Illustrator | - Premiere      |
| - Flash       | - Logic         |
| - Dreamweaver | - Reason        |

## **Education:**

- 5 year of Graphic Design in UniverCidade (Rio de Janeiro).
- 4 months of work experience in Sierra Ski Resort. (California).